



Indian Affairs - Office of Public Affairs

Media Contact: Henderson 343-9431

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Art students in the Department of the Interior's Bureau of Indian Affairs high schools and post-high schools will enter a travel poster contest, beginning with the new school year, which has the theme: "Discover America with the First Americans."

The program is sponsored by the Education Division of the Bureau, and Arrow, Inc., a tax-exempt corporation which supports commercial projects that benefit the Indian people.

Robert L. Bennett, Commissioner of Indian Affairs, said that the poster theme is in line with President Johnson's request that Americans spend their tourist dollars in the United States to help solve the balance of payments problem.

"Many of our Indian reservations, the homelands of our First Americans, are ideal vacation spots," said Bennett, observing that this was a good and dignified way to help the Indian economy.

"In addition, the poster contest offers an outlet for our Indian art student talent."

The winning poster designers will receive cash prizes of \$150, \$100, and \$50 for first, second, and third place, respectively. All entrants also may be considered for expense-paid trips to major cities to visit art schools and museums.

An exhibition of all the entries is planned in Washington, D.C. in 1969. The winning posters will be printed in quantity and sold through retail outlets, both here and abroad.

Profits from the poster sales arranged by Arrow will be applied to Indian projects sponsored by the corporation.

<https://www.bia.gov/as-ia/opa/online-press-release/indian-art-students-enter-travel-poster-contest>